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CONFIRMATION NO. APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. 4872 07/31/2000 Gregory J. Wolff 074451.P117 09/629,781 **EXAMINER** 

Michael J Mallie Blakely Sokoloff Taylor & Zafman LLP 12400 Wilshire Boulevard Seventh Floor Los Angeles, CA 90025-1026

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7590

BAUTISTA, XIOMARA L ART UNIT PAPER NUMBER

2179 DATE MAILED: 01/26/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

-		Application	No.	Applicant(s)			
			09/629,781		WOLFF ET AL.		
	Office Action Summary	Examiner		Art Unit	1		
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	The MAILING DATE of this communication	X L. Bautist		2179 correspondence a	 ddress		
Period fo		appears on the					
WHIC - Exter after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR RECHEVER IS LONGER, FROM THE MAILING resions of time may be available under the provisions of 37 CFF SIX (6) MONTHS from the mailing date of this communication of period for reply is specified above, the maximum statutory per the to reply within the set or extended period for reply will, by streply received by the Office later than three months after the med patent term adjustment. See 37 CFR 1.704(b).	G DATE OF THI R 1.136(a). In no even i. riod will apply and will ratute, cause the applic	S COMMUNICATION t, however, may a reply be tine expire SIX (6) MONTHS from ation to become ABANDONE	N. nely filed the mailing date of this of (35 U.S.C. § 133).			
Status							
1) 又	Responsive to communication(s) filed on 3	1 October 2005					
2a)□	<ul> <li>1)⊠ Responsive to communication(s) filed on <u>31 October 2005</u>.</li> <li>2a)□ This action is FINAL.</li> <li>2b)⊠ This action is non-final.</li> </ul>						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is							
closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Dispositi	ion of Claims	•					
4)⊠	4)⊠ Claim(s) <u>1,3-29,31-36 and 44-47</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.							
5) Claim(s) is/are allowed.							
· <u> </u>	6)⊠ Claim(s) <u>1,3-29,31-36,44-47</u> is/are rejected.						
7)							
8)□	Claim(s) are subject to restriction an	nd/or election red	quirement.				
Applicati	ion Papers						
91□	The specification is objected to by the Exam	niner.					
•	The drawing(s) filed on is/are: a)		objected to by the	Examiner.			
,—	Applicant may not request that any objection to		-				
	Replacement drawing sheet(s) including the cor				FR 1.121(d).		
11)	The oath or declaration is objected to by the	•	=	=			
Priority ι	under 35 U.S.C. § 119						
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>							
Attachmen			<del>-</del>				
	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948)		l) Interview Summary Paper No(s)/Mail Da				
3) 🔲 Inforr	mation Disclosure Statement(s) (PTO-1449 or PTO/SB/ r No(s)/Mail Date	/08)	5) Notice of Informal F 5) Other:		O-152)		

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#### DETAILED ACTION

# Response to Arguments

1. Applicant's arguments with respect to claims 1, 3-29, 31-36 and 44-47 have been considered but are most in view of the new ground(s) of rejection.

# Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1, 3-15, 21, 22, 24-29, 31-35, and 44-47 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Levy et al* (US 6,505,160 B1) and *Dom et al* (US 6,166,735).

#### Claims 1, 21, 29, 35 and 44:

Levy discloses a system and method for linking audio and other multimedia data objects with metadata and actions via a communication network (computer, broadcast, wireless, etc). Levy teaches that media objects are transformed into active, connected objects via identifiers. Identifiers are extracted from the media object and forwarded to a server; the server maps the identifier to an action or

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re-directs the request to one or more other servers; the server may respond with an option for the user to buy the link and control the resulting action for the object with the identifier (col. 1, lines 27-58; col. 2, lines 15-23, 38-43, 53-61). Levy discloses a system having a controller for selecting an identifier associated with a media object and send a request to play the media object identified by an identifier; the controller sends the request over a wireless communication media (network access); an appliance for receiving the request having the identifier from the controller, for retrieving the media object from a first server via a network connection when the media object is not stored in the appliance, and for playing the media object (col. 4, lines 20-67; col. 5, lines 1-12, 56-65; col. 6, lines 3-67; col. 7, lines 1-12; col. 10, lines 4-29, 58-67).

Levy does not teach that the media object is retrieved from a first server via a second network when the object is not stored in the appliance. However, Dom discloses a system for browsing video data objects provided from a remote repository over a network. Dom explains that the Internet facilitates access to information resources by letting people jump from one server to another (col. 2, lines 14-39); Dom teaches that the invention facilitates user browsing of video objects stored at remote repositories such as a remote network server and downloading of the object (col. 4, lines 58-63), and that the invention may be practiced in a system in which a user operates a local computer system having a GUI for browsing a video object

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stored in a separate or remote repository (col. 6, lines 66-67; col. 7, lines 1-2). Dom explains that the invention covers systems residing entirely in a single, local site, wherein the communications take place over direct local connections (col. 7, lines 5-8), and that it also has applicability to remote networks (col. 7, lines 3-32). Dom teaches that video objects may be retrieved from local or remote servers through multiple networks (Internet, Intranet, WANs, LANs). Therefore, it would have been obvious to one ordinarily skilled in the art at the time the invention was made to modify Levy's media delivery system to include Dom's teaching of retrieving media objects from servers at multiple networks because users are provided with an interface that facilitates finding, retrieving and downloading desired media objects that are stored at either local or remote repositories.

#### Claims 3-7 and 34:

See claim 1. Levy teaches synchronization to enable the first means to have the identifiers associated with the media objects stored in the third means; first and second servers for storing the media object; an appliance for retrieving the media object from a second server when the media is not found in the first server (col. 3, lines 24-48; col. 4, lines 40-60, 62-67; col. 5, lines 1-13; col. 6, lines 29-50).

## Claims 8-10, 12 and 33:

Levy explains that a licensing server may be programmed to download software players and new music offerings compatible with those players. The

licensing server may provide software for decrypting, decoding, and playing electronically distributed music according to usage rules packaged with the electronically distributed music. Levy teaches that the linking of the MP3 file enables the content owner to market music and products that promote the sale of audio objects in other formats, included formats protected with encryption (col. 6, lines 29-59).

#### Claim 11:

See claim 8. Levy teaches that in the event that a media object is not linked, the decoding and server processes can be programmed to enable the user to purchase a link for the object (col. 1, lines 55-58; col. 2, lines 53-61; col. 3, lines 15-21; col. 6, lines 60-67; col. 7, lines 1-12, 29-31).

#### Claims 13, 14 and 22:

See claim 1. Levy teaches identifiers but it does not teach that identifiers are selected by selecting a visual representation of the media object. However, Dom discloses a computer system for viewing and browsing video data objects provided from a remote repository over a network such as the Internet (col. 1, lines 7-13; col. 2, lines 9-39, 49-63). Dom teaches identifiers selected by selecting a thumbnail (video visual representation), (col. 5, lines 13-31, 66-67; col. 6, lines 1-9; col. 8, lines 12-20). Therefore, it would have been obvious to one ordinarily skilled in the art at the time the invention was made to modify Levy to include thumbnail images for

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representing media objects because they not only can be used to invoke other functions but also provide the user with a general idea of what the image looks like before selecting it; it can be used for quick identification; as an aid in indexing, previewing and/or cataloging images; they facilitate downloading and reduce download time.

# Claim 15:

Dom shows a group of thumbnails in fig. 3 (col. 9, lines 25-29).

## Claim 24:

Levy teaches electronic transactions and payment information (col. 2, lines 62-67; col. 3, lines 1-23; col. 13, lines 49-67).

#### Claim 25:

Levy teaches an Internet browser (col. 6, lines 29-50). Computers and browsers use cache memory to load Web pages more quickly.

#### Claims 26 and 27:

Levy teaches capture devices. Levy explains that the decoding process may be implemented in a variety of devices or software that process media objects.

These devices and software include programmable devices such as personal computers, personal digital assistants, personal stereos, tuners, televisions, etc. (col. 4,lines 25-32; col. 14, lines 34-40).

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# Claim 28:

Levy teaches audio and video objects (col. 10, lines 4-17).

#### Claim 31:

See claim 1. Levy teaches that a server may redirect a request when the object is not stored in it (col. 1, lines 41-55; col. 4, lines 40-67; col. 5, lines 1-12; col. 6, lines 43-51).

#### Claim 32:

Levy teaches access authorization and user ID for transactions (col. 2, lines 62-67; col. 3, lines 1-23; col. 13, lines 50-67; col. 14, lines 25-33).

## Claim 45:

See claim 1. Levy teaches that a media objects and its identifier travel through electronic distribution, such as network communication (Internet), but does not teaches that the network includes a wide area network. However, Dom teaches media object that can be selected for download (col. 6, lines 15-22; col. 8, lines 12-20). Dom teaches various computing devices (nodes) coupled to various networks including local area networks, wide area networks, etc. (col. 7, lines 22-32).

#### <u>Claim 46:</u>

See claim 1. Levy teaches a plurality of servers for retrieving identified media object (fig. 1; col. 5, lines 54-65; col. 6, lines 29-58).

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## Claim 47:

See claim 1. Levy teaches media objects having a tag (key), both being stored within the device (abstract; col. 4, lines 25-67; col. 5, lines 1-22). Levy teaches downloading content (col. 4, lines 49-61) and format protection with encryption (col. 6, lines 43-58).

4. Claims 16-20, 23 and 36 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Levy/Dom* and *Morris et al* (US 6,097,389).

### Claims 16, 23 and 36:

Levy/Dom does not teach a second group including selected thumbnail images from a first group including all the stored thumbnail images. However, Morris discloses a method and apparatus for providing a user interface for presenting a collection of digital media in a media container. Morris illustrates, in figs. 12B and 12F, two groups of thumbnails; the first group is in the thumbnail region 305 for displaying all the thumbnails 1265, and the second group is in the album page region 309 for displaying selected thumbnails 1261. Thus, it would have been obvious to a person having ordinary skill in the art at the time of invention to modify Levy/Dom to include Morris's teaching of a first and second region for grouping thumbnails because they allow the user to create different collections of documents or media objects, which may be desirable in some cases.

## Claims 17-19:

See claims 1 and 16. Levy teaches a playlist (col. 3, lines 24-48; col. 10, lines 58-67; col. 17, lines 4-8). Morris teaches a first subgroup including a list of thumbnails (media objects) and a second subgroup including one or more thumbnails (figs. 12B and 12F).

## Claim 20:

Levy discloses a microphone to record audio annotations (col. 14, lines 34-67; col. 15, lines 1-4). Morris teaches a text input area that enables users to enter information associated with the thumbnails (figs. 8A and 9; col. 10, lines 11-67; col. 11, lines 1-45).

#### Conclusion

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to X L. Bautista whose telephone number is (571) 272-4132. The examiner can normally be reached on Monday-Thursday 8:00AM-6:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Weilun Lo can be reached on (571) 272-4847. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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6. Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR

only. For more information about the PAIR system, see http://pair-direct.uspto.gov.

Should you have questions on access to the Private PAIR system, contact the

Electronic Business Center (EBC) at 866-217-9197 (toll-free).

X L Bautista

Primary Examiner

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xlb January 18, 2006